

Nusa de Melo

+61 417 981 981
nusademelo.com
nusademelo@gmail.com

Product Designer

I have a background in pure mathematics and I love working on complex problems. You'll see me thrive in a fast-paced environment with highly collaborative and autonomous teams. My recent work at Atticus and Mathspace has touched over 700k users across five continents.

Experience

Atticus — Product Designer

Apr 2022 - Now

- Led end-to-end product design as the founding designer of the product team. Facilitated research initiatives to gather qualitative and quantitative data insights. Used rapid prototyping and user flows to validate key assumptions, delivering high-fidelity UI design for new product features used by a variety of financial institutions, law firms and publicly listed companies.
- Spearheaded the design of core product features for document review workflows, AI-driven full text search, version control and progress report dashboards. Additionally, I played a key role at the early stage of the business and ensured product design alignment with the overarching product strategy.
- Implemented and maintained the Atticus design system derived from the Semantic UI framework that incorporates brand identity, atomic-level components and usage guidelines. This acts as a common language between the engineering and design teams, ensuring visual consistency across the product.
- Conducted a thorough accessibility audit on existing features and implemented an internal framework to ensure compliance with Web Content Accessibility Guidelines (WCAG) for all future design updates.

Education

University of California, Berkeley

B.A. Pure Mathematics – Withdrawn
Aug 2016 – Nov 2017

City College of San Francisco

A.S. Mathematics
Aug 2014 – May 2016

Certifications

UC Berkeley Extension

UX Design Program
Jan 2024 – Now

Nielsen Norman Group

Interaction Design Specialty
Mar 2022 – Aug 2022

Stack

Figma, Dovetail, FigJam, Amplitude, Loom, Tuple, Linear, GitHub

Languages

English, French, Portuguese

Figma, Dovetail, Amplitude, Loom, Tuple, GitHub

Mathspace — EdTech Consultant

Feb 2020 - Jul 2021

- Collaborated with the product team to conduct user interviews and usability tests for new product features and to maintain a continuous feedback loop with users.
- Developed data visualisations to provide insights into user behaviour and enable the product team to make informed decisions on the product roadmap.
- Facilitated webinars with education leaders to support the adoption of remote learning while advocating for Mathspace's product vision.
- Increased brand awareness by creating marketing campaigns and visual components adhering to Mathspace's design system.

Metabase, Intercom, Figma, Notion, ClickUp

NumberWorks — General Manager

Jul 2018 - Feb 2020

- Streamlined business operations with the adoption of cloud-based applications and reduced costs with automated scheduling of progress reports.
- Hired and mentored team members to create a safe learning environment while supporting career development and promoting leaders within the team.

Trello, Calendly, Google Apps Script

City College of San Francisco — Mathematics Tutor

Feb 2015 - May 2016

- Facilitated hands-on workshops and tutoring sessions for undergraduate students in mathematics, economics and computer science.

GeoGebra, MATLAB, Desmos, C++